

The Pittsburgh Story

Three Primary Points

Transformed, balanced and future-focused, that's Pittsburgh. Over two generations, public and private sector leaders across the region have found common ground, overcome huge environmental and economic challenges, and captured opportunities. Such achievements are grounded in three key strategies that have guided - and continue to guide - our transformation.

1

Build a Balanced, Knowledge-Intensive Economy



5 Key Sectors

balance our economy and GDP



\$3 Billion

annual funding to government, corporate and academic R&D



3rd Highest

proportion for young people with bachelor's degrees or higher among 15 benchmark cities

2

Create a Valuable Energy Portfolio



\$1 Billion

annual funding to energy R&D



Marcellus Shale

is the world's 2nd largest natural gas play



284 LEED

certified projects

3

Invest in Quality-of-Life Improvements



#1 Food City

(Zagat)



500+

arts & cultural institutions



The Great Allegheny Passage

bike trail connects Pittsburgh to D.C.

Now, when the conversation turns to Pittsburgh, you can add context about our story. We're collaborating to create an economy that's neither old nor new, but uniquely ours and a place that continues to evolve to become the best it can be for everyone who lives, works and visits here.



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